

Role of Humans and Organisation from a Vision Zero perspective

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Shared responsibility

1. The designers of the system are always ultimately responsible for the design, operation and use of the road transport system and thereby responsible for the level of safety within the entire system.
2. Road-users are responsible for following the rules for the safe use of the road transport system set by the system designers.
3. If road-users fail to obey these rules due to lack of knowledge, acceptance or ability, or if injuries still occur, the system designers are required to take necessary further steps to counteract people being killed or seriously injured.

Shared responsibility (cont.)



Shared responsibility (cont.)



UN Global Goals

- Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle
- Promote public procurement practices that are sustainable, in accordance with national policies and priorities